

FOR LANGUAGE SCHOOLS

Your students keep learning with you, wherever they are.

An online Spanish course, A1 to C2, for before they arrive and for when they go back home. No set-up fee: you only pay for each student who uses it that month, from €19.

36
units, A1 to C2

IA
marks every text and explains why

€0
set-up fee, no minimum term

€19
per active student per month, less with volume

WHAT THE COURSE IS

A complete course for independent study, with feedback that teaches.

36 units, A1 to C2, for adult learners studying at their own pace, from anywhere.

1

Texts, audio and grammar

In every unit. Many recordings also have a slow version.

2

Feedback on everything they write

The AI returns the text with every mistake marked and explained: not just what is wrong, but why.

3

Speaking practice

Students talk to the AI in a situation from the unit and get feedback at the end.

4

Videos with recurring characters

Units 1 and 13 already have the full set and unit 14 is in production. We are adding videos to several units every week.

HOW IT MARKS · EXAMPLE

Cuando era niño, todos los domingos comíamos en casa de mis abuelos. La comida era muy ~~rico~~ **rica**.

> "La comida" is a feminine noun, so the adjective must be feminine too: "rica".

Mi abuela nos contaba historias de cuando ella ~~fue~~ **era** joven.

> To describe what something was like in the past, Spanish uses the imperfect.

What your teacher gains

- No marking from scratch: the AI marks first and the teacher supervises.
- They still know where each student is going wrong.
- Students get the explanation straight away, not days later.



A regular cast that stays with the student

Lucía, Roberto, Merche, Guillermo and the rest of the cast appear in dialogues, audio and videos from unit to unit. There are characters from Spain and from Spanish America.

Language of the explanations: units 1 to 6 explain in English with Spanish examples; from unit 7, everything is in Spanish.

HOW IT WORKS FOR YOUR SCHOOL

Your own space, with a group for each class.

Each school's students are kept separate from those of other schools. Inside, each group sees only itself.

1

You tell us who joins

Which students, at what level and in which group.

2

Your space

Separate from other schools, with as many groups as you like: one per course or level.

3

Each teacher, their group

They see what their students write, their feedback, their results and their progress.

4

The AI marks first

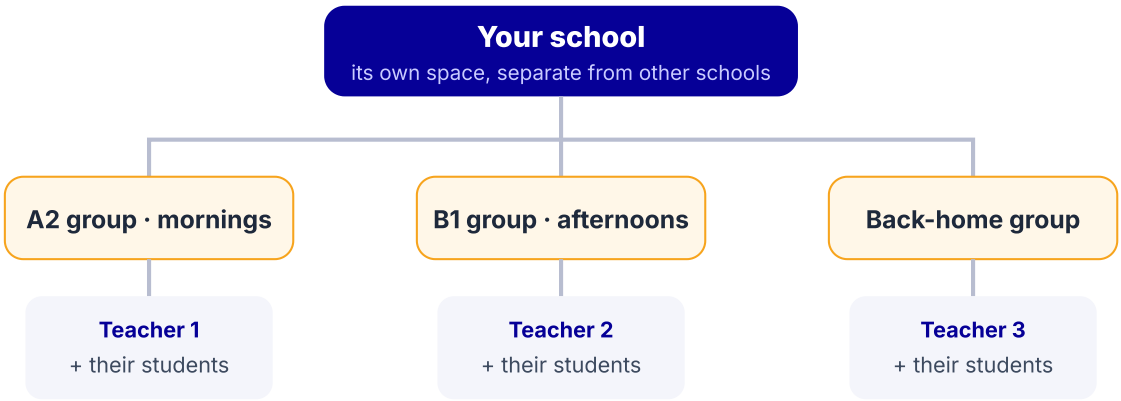
The teacher supervises and will receive an email summary of their group.

5

Leavers

When a student leaves, you let us know and we remove them.

How it is organised



The groups are only an example: each school names and organises its own. No student can see those in another group or another school.

During the trial

- Your teachers join as students, so they see the course exactly as their students will.
- The feedback is reviewed by Fernando Pérez Cos, the course author.

Once you sign up

- Your teachers log in with their teacher account and see only their group.
- Each teacher will receive an email summary of the feedback for their group.

PRICE

You pay per active student. The more students, the lower the price.

An active student is one who logs in at least once in the month. A student who is enrolled but does not log in that month is not charged.

Price per student per month, by that month's active students



* €8 or by agreement. The price band is worked out every month from that month's students, up or down.

EXAMPLE

€192

12 active students in a month × €16 = €192 that month.

What if a student leaves mid-month?
That month counts in full if they logged in at least once, with no pro rata. From the following month they no longer count.

- **No set-up fee,** no upfront licence and no minimum term.
- **You set the price for your students.**
- **Monthly invoice, in arrears,** with the list of active students.
- **Leavers:** let us know when a student leaves and we remove them.

Under your school's name

If you want your students to see the course with your school's name and logo, at your own web address, instead of as The Spanish Program: a one-off €490 to set it up, then the price from the table plus 25%.

€16 → €20
per student per month, example

HOW YOU CAN SELL IT

Two ways to offer it to your students.

Depending on what you already sell.



BEFORE THEY ARRIVE

They arrive with their Spanish warmed up

For students coming on an in-person course with you: they prepare online for a few weeks beforehand. Included in the course price.

“Online preparation included”



AFTER THEY LEAVE

They go home and stay with you

For students going back home: they write, get feedback and practise speaking. Sell it by the month, or give the first month free so they can try it.

“Keep studying with your school”

Good to know

- **Adults only (18+).** The AI that gives feedback is Google's Gemini, and for now its terms do not allow it to be used with under-18s.
- **The AI marks well, but it can make mistakes.** That is why the teacher supervises.
- **The voices in the audio and videos** are generated with AI, and the course says so.
- **At A1 the explanations are in English.** It suits students who understand English; for those who don't, it works better from unit 7.
- **Speaking practice is not unlimited:** each unit has a maximum time, and it does not replace a class with a teacher.

Try it before you decide.

You can try it with a group of your students. Email us and we will set it up.

European Award for Languages 2001 · co-author of *¡Ponte al Día!* (Hodder & Stoughton) · over 30 years training Spanish teachers.

The Spanish Program

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